

ABOUT MID-HUDSON CIVIC CENTER INC.

MID-HUDSON

CIVIC CENTER



The Mid-Hudson Civic Center, Inc. is a not-for-profit community organization — located in Poughkeepsie & Newburgh, New York — dedicated to providing cultural, recreational and educational opportunities to the Hudson Valley. We are comprised of ice arenas and an entertainment venue.

Our ice arenas serves adolescent sports, adult leagues and individual grooming for both recreational and competitive figure skating and ice hockey. We offer ice rentals, group and private lessons, public skating sessions and private parties that provide members of our community a place to learn, play, and have fun on the ice! Whether you want to develop your hockey skills, perfect your figure skating choreography, or just glide along listening to music, there is something for everyone!

Mid-Hudson Civic Center/McCann Ice Arena
14 Civic Center Plaza
Poughkeepsie, New York
(845)454-5800
midhudsonciviccenter.org

Ice Time Sports Complex
21 Lakeside Road
Newburgh, New York 12550
icetimesports.org

MID-HUDSON

CIVIC CENTER

MID-HUDSON CIVIC CENTER INC.
14 CIVIC CENTER PLAZA
POUGHKEEPSIE, NY 12601

SPONSORSHIP OPPORTUNITIES

MID-HUDSON

CIVIC CENTER



MID-HUDSON CIVIC CENTER INC.
14 Civic Center Plaza
Poughkeepsie, New York 12601
(845) 454-5800

ICE TIME SPORTS COMPLEX
21 Lakeside Road
Newburgh, New York 12550
(845) 454-5877

**A NOT FOR PROFIT
COMMUNITY
ORGANIZATION**

SPONSORSHIP OPTIONS



Concert Entranceway Sign*

Take advantage of the heavy foot traffic throughout the concourse with an advertisement at either of our two entrance doors into Mair Hall.

Term: 12 Months

Size: 45" w x 14.5" h | Rate: \$1,200



Zamboni Sponsorship*

A unique way to stand out! Everyone watches the Zamboni glide on the ice! Have your logo on one of our three Zambonis for a one year term.

Term: 12 Months | Size: 75" x 23"
Rate: \$2,500



Dasher Board*

Located where all the action is...Along the rink walls for great sponsorship exposure!

Term: 12 Months | Size: 30" x 90"
Rate: \$2,000



Rink Banner Sign*

Want your logo where all the action is?! Have your logo on a banner hanging in a highly visible area right in the ice rink! Option for one, two or three rinks!

Term: 12 Months | Size: 5' x 10'
Rate: 1 Rink: \$1500, 2 Rinks: \$2750,
3 Rinks \$3500



Ice Arena Entrance Banner*

With an entrance hall banner, your logo will be the first thing our customers see when they walk into our building! You also have the opportunity to showcase your company in front of thousands of screaming fans in Mair Hall!

Term: 12 Months | Size: up to 5' x 10'
Rate: \$1,500

*** Any Sponsorship includes a one year website ad linked to your business page on our midhudsonciviccenter.org site or icetimesports.org site!**

*** Discount available for multi-level purchases.**



Mair Hall (Concert Hall) Banner*

Have your logo on a banner that hangs above thousands of screaming fans in Mair Hall located in the Mid-Hudson Civic Center!

Term: 12 Months | Size: 3' x 8'
Rate: \$2,500



Dj Skate Night*

By far, our busiest skate night! Thousands come to DJ Skate night on Fridays from October through March. In addition to having your banner prominently displayed, we will reference your company every 20 minutes between songs!

Term: October through March
Size: 5' x 10'
Rate: \$3000



WEBSITE AD

Website advertisement linked to your business site on our midhudsonciviccenter.org site or icetimesports.org site!

Term: 12 Months | Rate: \$750
Term: 3 Months | Rate: \$500
Size: 1.736" x 4.097"

INTERESTED?

Please contact Ronite Fitoussi, Vice President of Operations, to reserve your ad space and/or if you have an inquiry about other advertising and marketing opportunities. Please call (845) 454-5800 x 1208 or email ronite@midhudsonciviccenter.org

PLEASE RETURN THIS FORM TO

Mid-Hudson Civic Center Inc.

14 Civic Center Plaza, Poughkeepsie, New York 12601

I am interested in helping Mid-Hudson Civic Center Inc.

by sponsoring:

- | | | |
|--|-----------------------------------|-------------------------------|
| <input type="checkbox"/> Concert Entranceway | <input type="checkbox"/> Ice Time | <input type="checkbox"/> MHCC |
| <input type="checkbox"/> Zamboni Sponsorship | <input type="checkbox"/> Ice Time | <input type="checkbox"/> MHCC |
| <input type="checkbox"/> Dasher Board Ad (Inside) | <input type="checkbox"/> Ice Time | <input type="checkbox"/> MHCC |
| <input type="checkbox"/> Dasher Board Ad (Outside) | <input type="checkbox"/> Ice Time | <input type="checkbox"/> MHCC |
| <input type="checkbox"/> Rink Banner Sign | <input type="checkbox"/> Ice Time | <input type="checkbox"/> MHCC |
| <input type="checkbox"/> Ice Arena Entrance | <input type="checkbox"/> Ice Time | <input type="checkbox"/> MHCC |
| <input type="checkbox"/> Mair Hall Banner | | |
| <input type="checkbox"/> Website Ad | <input type="checkbox"/> Ice Time | <input type="checkbox"/> MHCC |

NAME _____

COMPANY _____

ADDRESS _____

EMAIL _____

TELEPHONE NUMBER _____

PAYMENT INFORMATION

- CASH CHECK CREDIT CARD (V, MC, D)

CREDIT CARD # _____

EXPIRATION DATE _____

CVV CODE _____

NAME ON CARD _____

ADDRESS _____

If paying by check, please make check payable to the Mid-Hudson Civic Center Inc.