

# SAVOR



# SIP / NY

## SAMPLE TASTING EVENT! DISTILLERIES, FOOD + MORE! FRIDAY, JUNE 14, 6-9 PM

Join us for a great opportunity to introduce your NY crafted product to people in the Hudson Valley community at the June 14 **SAVOR/SIP/NY 2019** sample tasting event at The MJN - Majed J. Nesheiwat Convention Center (formerly known as the Mid-Hudson Civic Center). The MJN is centrally located in the heart of the Hudson Valley in Poughkeepsie, NY. **SAVOR/SIP/NY 2019** will be marketed extensively, as we intend on making it as successful as our annual NY Craft Fair held each December with locally crafted art, crafts, clothing & local food products. Our craft fair event has quickly become a popular *must attend* event, and now we would like to highlight NY's distilleries, breweries, cideries, food + more. You will be able to offer tastings and sales of your product at the event. Send us high resolution photos of your product, to possibly be used to assist in marketing and social media efforts.

**BOOTH RATES AND SIZES** Single booth\* \$100, 8'x 10' / Double Booth\* \$150, 8' x 20'  
Booth rate include 1 table & 1 chair. Additional tables & chairs available for daily rental; table \$10, chair \$5.

**CERTIFICATE** Certificate of General Liability Insurance is due no later than May 20, 2019.

**PERMIT** An off-site marketing permit allowing you to provide samples is required. For food vendors, a temporary one-day Dept of Health certificate is required to provide samples.

### DETAILS

- The MJN retains exclusive rights to sales of water, soda and mixed drinks.
- Wifi service is available.
- There is no guarantee of exclusivity in any product area.
- No cannabis products or adult entertainment please.

### SPONSORSHIPS AVAILABLE

**Glass sponsor:** \$2500 / **Pen Sponsor:** \$500 / **Banner placement for event:** \$500

### CONTACT

For questions and to discuss further sponsorship opportunities, please contact Lydia Higginson via email at [Lydia@MidHudsonCivicCenter.org](mailto:Lydia@MidHudsonCivicCenter.org) or via phone, (845) 454-5800 ext.1202.

### SUBMIT APPLICATION

Please fill out and submit application by May 1<sup>st</sup>, 2019 to: *Lydia Higginson, VP Development & Business Attraction*, Mid-Hudson Civic Center Inc. 14 Civic Center Plaza, Poughkeepsie, NY 12601 Thank you!

Yes, sounds awesome! I want to showcase my product to the ♥ of the Hudson Valley community!

NAME OF DISTILLERY

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PRODUCTS TO OFFER

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ADDRESS

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CONTACT PERSON

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WEBSITE

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EMAIL

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**BOOTH** Please indicate *single* or *double*

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