



**Majed J Nesheiwat
Convention Center**

14 Civic Center Plaza
Poughkeepsie, New York 12601
(845) 454-5800
MidHudsonCivicCenter.org



McCann Ice Arena

14 Civic Center Plaza
Poughkeepsie, New York 12601
(845) 454-5800
MidHudsonCivicCenter.org

**IceTime
Sports Complex**

21 Lakeside Road
Newburgh, New York 12550
(845) 567-0005
IceTimeSports.org



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FOR IMMEDIATE RELEASE

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**MID-HUDSON CIVIC CENTER INC. IS EXCITED TO ANNOUNCE
THE ROLL OUT OF THEIR NEW AIR PURIFICATION SYSTEM.**

FEBRUARY 17, 2021 | POUGHKEEPSIE, NEW YORK – “Reopening during a pandemic meant that our sites needed to be 100% prepared to provide the safest environment for our skaters but also our staff,” said Danielle Anderson, President MHCC, Inc. In addition to surface cleaning and disinfecting, MHCC, Inc. upgraded their ventilation system to increase clean air delivery. MHCC, Inc. chose to install Plasma Air ionizers into their HVAC systems at both of their locations, one in Poughkeepsie, The Majed J. Neshiewat Convention Center and McCann Ice Arena and in Newburgh at IceTime Sports Complex. The Plasma Air solutions neutralize airborne viruses by using safe, effective, and proven bipolar ionization. In independent testing, the Plasma Air ionizers reduced 99% of MS2 Bacteriophage a surrogate for the SARS-CoV-2 (the virus causing COVID-19).*

Plasma Air technology can operate continuously within a HVAC system, “The CDC has stated that the principal mode by which people are infected with SARS-CoV-2 is through exposure to respiratory droplets carrying the infectious virus”. Therefore, it’s important that air purification take place continuously. The Plasma Air ionization system was easily mounted in the facilities HVAC systems —delivering the ionization solution to all of its spaces — to deactivate any airborne viruses safely. The Plasma Air system also reduces airborne bacteria, mold, odors, and volatile organic compounds, proactively purifying the air around the clock without any harmful by-products or chemicals. With the health issues we’re facing in the world today, including Plasma Air ionization was a necessary addition to ensure the highest level of clean, safe airflow throughout the facilities to reduce the risk of disease and infectious outbreaks, such as COVID-19. We know that the recreation and entertainment has been one of the hardest hit industries during this pandemic, and we are doing everything in our power to get our industry fully open again with the help of cutting-edge technologies like Plasma Air. To our knowledge, we are among the first in the Hudson Valley to install a system that cleans the air to this level.

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ABOUT MID-HUDSON CIVIC CENTER INC.

Majed J. Nesheiwat Convention Center is a not-for-profit community organization dedicated to providing cultural, recreational and educational opportunities to the Hudson Valley. It is a dual venue comprised of Mair Hall and McCann Ice Arena.

The McCann Ice Arena serves youth organizations, leagues and individuals for both recreational and competitive figure skating and ice hockey, and offers ice slots, group and private lesson, public skating sessions and private parties.

IceTime Sports Complex is a multi-purpose complex created to give members of our community a place to learn, play, and have fun on the ice! Whether you want to develop your hockey skills, perfect your figure skating choreography, or just glide along listening to music, there is something for everyone!